

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 261470

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd
Name

600 Fairmount Ave Ste. 306 Towson MD 2128
Address

410-825-6068
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Carl Forti

Charles R. Spies

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is For Mitt Romney.

b. The candidate seeks election to the office of _____ in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is Restore Our Future.

b. The Purchaser is Mentzer Media- Elise Cloyd

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



ORDER

Print Date 10/08/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

Contract / Revision 261470 /
Original Date / Revision 10/08/12 10/08/12
Advertiser ISS/Restore Our Future

Product RESTORE OUR FUTURE
Agency Com 15%
Billing Contact
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services
Buying Contact Elise Cloyd
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate # 2100
Alt Order # 06366454
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-2
Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 220900

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	91	\$157,335.00	\$185,100.00	0.00	10/01/12	10/28/12	91	\$157,335.00	\$185,100.00
November 2012	20	\$30,430.00	\$35,800.00	0.00	10/29/12	10/29/12	20	\$30,430.00	\$35,800.00
Totals	111	\$187,765.00	\$220,900.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	-TWTF--	:30	8	\$1,500.00	P-2	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		8				\$1,500.00		0.00			
E 2	WPLG	10/23/12	10/26/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	-TWTF--	:30	8	\$1,500.00	P-2	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		8				\$1,500.00		0.00			
E 3	WPLG	10/23/12	10/26/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	-TWTF--	:30	8	\$700.00	P-2	0.00	NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		8				\$700.00		0.00			
E 4	WPLG	10/23/12	10/26/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		4				\$600.00		0.00			



WPLG

Print Date: 10/08/12

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Contract / Revision 261470 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser ISS/Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 2100

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 5	WPLG	10/23/12	10/26/12	M-F 11a The View M-F The View	CM	11-12n	-TWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,500.00		0.00			
E 6	WPLG	10/23/12	10/26/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM	-TWTF--	:30	8	\$600.00	P-2	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$600.00		0.00			
E 7	WPLG	10/23/12	10/26/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-TWTF--	:30	8	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$1,200.00		0.00			
E 8	WPLG	10/23/12	10/26/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	8	\$2,000.00	P-2	0.00	NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$2,000.00		0.00			
E 9	WPLG	10/23/12	10/26/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	-TWTF--	:30	8	\$2,800.00	P-2	0.00	NM	8	\$22,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$2,800.00		0.00			
E 10	WPLG	10/23/12	10/26/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	-TWTF--	:30	6	\$3,800.00	P-2	0.00	NM	6	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					6	\$3,800.00		0.00			
E 11	WPLG	10/23/12	10/26/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-TWTF--	:30	4	\$3,700.00	P-2	0.00	NM	4	\$14,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$3,700.00		0.00			
E 12	WPLG	10/23/12	10/26/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:05 XM)	-TWTF--	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$1,800.00		0.00			
E 13	WPLG	10/23/12	10/23/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$8,000.00		0.00			
E 14	WPLG	10/24/12	10/24/12	Wed 10-11p Nashville	CM	10-11p	--1----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$8,000.00		0.00			
E 15	WPLG	10/26/12	10/26/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$8,000.00		0.00			
E 16	WPLG	10/27/12	10/27/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am	-----2-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----2-					2	\$600.00		0.00			
E 17	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am	-----2	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----2					2	\$700.00		0.00			



WPLG

Print Date: 10/08/12

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Contract / Revision 261470 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser ISS/Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 2100

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am	-----2	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----2		2				\$700.00		0.00			
E 18	WPLG	10/28/12	10/28/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$1,700.00		0.00			
E 19	WPLG	10/28/12	10/28/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$700.00		0.00			
E 20	WPLG	10/28/12	10/28/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$2,500.00		0.00			
E 21	WPLG	10/28/12	10/28/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$6,000.00		0.00			
E 22	WPLG	10/28/12	10/28/12	Su 9-10p Revenge	CM	9-10pm (9:00 PM-10:00 PM)	-----1	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$9,000.00		0.00			
E 23	WPLG	10/28/12	10/28/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1		1				\$3,000.00		0.00			
E 24	WPLG	10/29/12	10/29/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	2-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$1,500.00		0.00			
E 25	WPLG	10/29/12	10/29/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	2-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$1,500.00		0.00			
E 26	WPLG	10/29/12	10/29/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	2-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$700.00		0.00			
E 27	WPLG	10/29/12	10/29/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$600.00		0.00			
E 28	WPLG	10/29/12	10/29/12	M-F 11a The View M-F The View	CM	11-12n	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,500.00		0.00			
E 29	WPLG	10/29/12	10/29/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM	2-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	2-----		2				\$600.00		0.00			



WPLG

Print Date: 10/08/12

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Contract / Revision **261470** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/08/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE**

Estimate # **2100**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
E 29	WPLG	10/29/12	10/29/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM	2-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----					2	\$600.00		0.00			
E 30	WPLG	10/29/12	10/29/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	2-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----					2	\$1,200.00		0.00			
E 31	WPLG	10/29/12	10/29/12	M-F 6p LCL News M-F Local News	CM	6-630pm	2-----	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----					2	\$2,000.00		0.00			
E 32	WPLG	10/29/12	10/29/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	2-----	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----					2	\$2,800.00		0.00			
E 33	WPLG	10/29/12	10/29/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	2-----	:30	2	\$3,800.00	P-2	0.00	NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----					2	\$3,800.00		0.00			
E 34	WPLG	10/29/12	10/29/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1-----					1	\$3,700.00		0.00			
E 35	WPLG	10/29/12	10/29/12	M-F 1135-12.06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:05 XM)	1-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1-----					1	\$1,800.00		0.00			
Totals														11	\$220,900.00